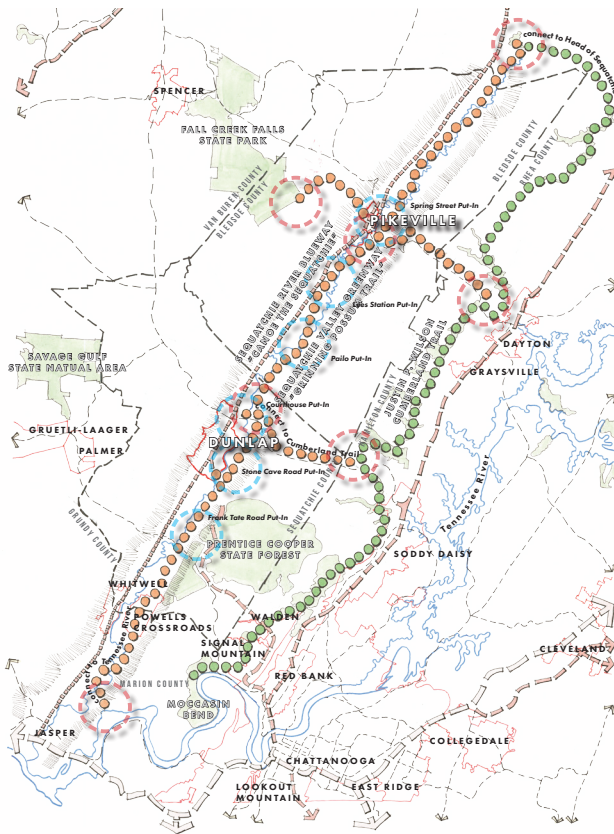


Sequatchie-Bledsoe Tourism Asset Development Plan

Bledsoe and Sequatchie Counties, Tennessee

STATUS: Adopted
TYPE: Asset Development Plan
YEAR: 2017



The Sequatchie-Bledsoe Tourism Asset Development Plan's proposes concepts and planning recommendations to further economic growth through tourism related asset-based planning in Bledsoe and Sequatchie counties. The Plan focuses on four components of economics and demographics, environmental assets, cultural assets and physical infrastructure. Each of these components will be evaluated through analysis of intrinsic qualities used to identify, understand and evaluate the area's local and regional assets. These qualities include - scenic, natural, historic, cultural, archaeological, and recreational qualities.

The study provided the framework for developing a series of tourism development concepts that illuminate the unique qualities of the Sequatchie Valley and the Cumberland Plateau, revealing glimpses of the river valley lifestyle, and making it more accessible to residents and visitors alike. With a growing number of travelers seeking remote places of distinct beauty, the Sequatchie-Bledsoe Tourism Asset Development Plan represents an opportunity for economic development that is place-based, and locally sustainable.

